Effective Cross-cultural Communication

Target audience

Employees and managers who work in a multicultural environment and wish to acquire communication tools and understanding of intercultural issues

Prerequisite

No prerequisite

Objectives

At the end of the training session, participants will have the tools to:

- Become aware of cultural differences
- Decipher cultural codes and communication patterns
- Anticipate dysfunctions due to cultural differences
- Acquire tools to communicate successfully in a multicultural environment

Added value

- Conducted by an expert consultant specialized in intercultural communication
- Decryption of the Nomad' Profiler
- Alternating theory and practical exercises
- Access to Digital Learning for one year
- Sharing of best practices and individual action plan

Accessibility

All our training courses are accessible to people with disabilities. Each training project will be the subject of a case study by our teams, in order to adapt the training program.

Corporate Training Solutions

Duration: to define.
You wish to organise a specific training course ?
Contact us !

Public Courses
Next available sessions

Duration: 14 hours

July 11 & 16, 2024, remote session
1490 €HT/pers. Training session held in 🇫🇷

October 07 & 15, 2024, remote session
1 490 €HT/pers. Training session held in 🇬🇧

PROGRAMME OUTLINE

UNDERSTANDING CULTURAL CODES

- Understanding the foundations of culture
- Avoiding the "stereotype" trap
- Assess interactions between cultures (at the individual, functional, organizational and national levels)
- Map cultural differences using the Nomad' profile

DEVELOPING INTERCULTURAL SKILLS TO REFINE COMMUNICATION

- Analyze your personal cultural profile
- Communicate more effectively
  - Understand the impact of verbal and non-verbal communication
  - Identify your professional contacts' style and method of communication
  - Communicate information in an appropriate style
  - Ensure the correct understanding of messages
- Adopt a common language and diversified communication

MEETING THE CHALLENGES OF REMOTE COMMUNICATION

- Identify the unique problematic of remote communication
- Set up an efficient infrastructure
- Refer to the four pillars of remote communication: preparation, purpose, process, people
- Adjust oral communication style accordingly
- Write clear emails in a style adapted to each recipient
- Prepare and lead a videoconference

ADOPTING BEST PRACTICES

- Review targeted skills
- Analyze strengths and areas for improvement
- Determine best practices

AKTEOS
2 bis, rue Descombes
75017 PARIS
Tél : 01 55 95 85 10
contact@akteos.fr