# Working with Saudi Arabia

### Target audience

Professionals who work with Saudi Arabia

## Prerequisite

No prerequisite

### Objectives

Significantly increase participants' effectiveness in their professional relations with people from the Nordic countries

At the end of the training session, participants will have the tools to:

- · Adopt an intercultural approach
- Understand the context and culture of the Nordic countries
- Decipher cultural codes and analyse sources of misunderstandings
- · Adapt their communication and work methods
- Decode decision-making and negotiation processes

### Added value

- Conducted by an expert consultant specialized on Nordic countries
- · Decoding the Nomad' Profiler
- · Alternating theory and practical exercises
- · Access to Digital Learning for one year
- Sharing best practices
- Personalized action plan

### Accessibility

All our training courses are accessible to people with disabilities. Each training project will be the subject of a case study by our teams, in order to adapt the training program.

#### **Corporate Training Solutions**

Duration: to define. You wish to organise a specific training course ? Contact us!

# Public Courses Next available sessions

Duration: 7 hours

December 05, 2024, remote session 950 €HT/pers. Training session held in ■

#### PROGRAMME OUTLINE

#### ADOPTING AN INTERCULTURAL APPROACH

- Develop awareness of particpant's cultural biases
- Understand the impact of cultures on behavior
- Identify and overcome stereotypes

#### **UNDERSTANDING SAUDI ARABIAN CULTURAL CODES**

#### Discovering the cultural basics of Saudi Arabia

- Saudi Arabia, the largest country in the Middle East
- A society of paradoxes: torn between tradition and modernity
- The cradle of Islam
- · A communitarian and multicultural society

#### **Understanding Saudi values**

- Religion at the heart of daily life
- · Fundamental respect of the hierarchy
- Honor, blood money, hospitality
- · The importance of keeping one's word

# OPTIMIZE YOUR PROFESSIONAL ACTION WITH PEOPLE FROM SAUDI ARABIA

#### **Communicating with Saudis**

- . Know what communication style to use
- The impact of the spoken word: say what you mean and do what you say
- The implicit, a sure value
- The importance of the network for communication

#### Adapting work methods

- Establish a relationship of trust
- Establish credibility
- Motivate, delegate, give feedback, enhance
- Manage conflicts: arbitrate through mediation

#### Conducting successful meetings and negotiations with Saudis

- The art of negotiation in the Saudi way
- Learn patience: built to last
- Reach a consensus, organize the post-negotiation period
- The importance of the contract and its significance

#### **Adopting best practices**

- · Recognize key principles
- · Avoid pitfalls, mistakes and misunderstandings
- · Create a tailor-made action plan