

Working with France

Target audience

Professionals who work with France

Prerequisite

No prerequisite

Objectives

Significantly increase participants' effectiveness in their professional relations with people from France

At the end of the training, they will have keys to:

- Adopt an intercultural approach
- Understand the context and culture of France
- Decipher cultural codes and analyze situations of incomprehension
- Adapt their communication and working methods
- Decode decision-making and negotiation processes

Added value

- Conducted by an expert consultant specialized on France
- Decryption of the Nomad' Profile
- Alternating theory and practical exercises
- Access to Digital Learning for one year
- Sharing of best practices and individual action plan

Accessibility

All our training courses are accessible to people with disabilities. Each training project will be the subject of a case study by our teams, in order to adapt the training program.

Corporate Training Solutions

Duration: to define.

You wish to organise a specific training course ?
Contact us !

Public Courses Next available sessions

Duration: 7 hours

-  July 16, 2024, remote session
950 €HT/pers. Training session held in 
-  October 22, 2024, remote session
950 €HT/pers. Training session held in 

PROGRAMME OUTLINE

Step 1: E-learning

ADOPTING AN INTERCULTURAL APPROACH

- Specify your context and expectations
- Become aware of cultural filters
- Discover your cultural profile

Step 2: Group training session

UNDERSTANDING FRENCH CULTURAL CODES

Discovering the cultural basics of France

- A strong historical, philosophical, religious and cultural heritage
- Social and political context, economic environment
- A dual educational system, the importance of degrees
- A diverse territory, a cosmopolitan population

Understanding French values

- Fundamental values: freedom, equality, individualism
- Cartesian reasoning, critical thinking, penchant for debate
- The relationship to hierarchy
- The "Système D"

OPTIMIZE YOUR PROFESSIONAL ACTION WITH FRENCH

Communicating with French

- Importance of mastering the French language and presentation of self
- A culture of the written word, but also of the unspoken
- The weight of words and messages, differences in interpretation
- Manage sensitivities

Adapting work methods

- French management style and corporate culture
- Understand the organization of a French company: procedures, decision making, work methods and the concept of quality
- Overcome individualism
- Value performance

Successful meetings and negotiations with French

- Understand French-style meetings
- Time and deadline management
- French negotiation: the art of diplomacy
- The contract: a firm and final agreement

Adopting best practices

- Recognize key principles
- Avoid pitfalls, mistakes and misunderstandings
- Create a tailor-made action plan

Step 3 : E-learning to go further

EXPLORE COUNTRY PACKS

Developing your knowledge of the country

- Cultural guidelines
- Business Life
- Overview