

# Living and working in the United States

## Target audience

Employees of the company and their spouses, expatriates in the United States

## Prerequisite

No prerequisite

## Objectives

Significantly increase the effectiveness of participants in their professional relationships with American people and facilitate their personal and family integration

At the end of the training, they will have keys to:

- Adopt an intercultural approach
- Understand the context and culture of the United States
- Decipher cultural codes and analyze situations of incomprehension
- Adapt their communication and working methods
- Decode decision-making and negotiation processes

## Added value

- Conducted by an expert consultant specialized on the United States
- Decryption of the Nomad' Profile
- Alternating theory and practical exercises
- Access to Digital Learning for one year
- Sharing of best practices and individual action plan

## Accessibility

All our training courses are accessible to people with disabilities. Each training project will be the subject of a case study by our teams, in order to adapt the training program.

## Corporate Training Solutions

Duration: to define.  
You wish to organise a specific training course ?  
Contact us !

## Public Courses Next available sessions

Duration: 7 hours

-  July 04, 2024, Paris  
1 010 €HT/pers.\* Training session held in 
-  November 28, 2024, Paris  
1 010 €HT/pers.\* Training session held in 

\* (Technical fees and lunch included)

## PROGRAMME OUTLINE

### Step 1: E-learning

#### ADOPTING AN INTERCULTURAL APPROACH

- Specify your context and expectations
- Become aware of cultural filters
- Discover your cultural profile

### Step 2: Group training session

#### SUCCESSFULLY INTEGRATING IN THE UNITED STATES

##### Discovering the cultural basics of the United States

- An immense, multicultural and multilingual territory
- Pioneering spirit, war of independence and the American dream
- The issue of religion: belonging to a community
- Federal State and Federated States: Power Dynamics in the United States
- The economic and social challenges of the world's largest economy

##### Understanding American Values

- WASP culture: a founding reference
- *Self-Made Man* and *Bill of Rights*: freedom above all
- "Time is money"
- Mobility as a way of life

##### Living in the United States

- Prepare for culture shock
- Succeed in social and family integration
- Adapting to your new environment

#### SUCCEED IN YOUR PROFESSIONAL MISSION IN THE UNITED STATES

##### Communicating with Americans

- Private sphere and public sphere
- *Walk the talk*
- Use clear and concrete language
- Build trust, encourage and provide feedback

##### Adapting work methods

- The paradigms of effective work: planning, efficiency, responsiveness
- Managing in the United States: taking responsibility, demonstrating firmness and pragmatism
- Team spirit and sense of competition
- Value creativity and surpassing oneself

##### Adopting best practices

- Recognize key principles
- Avoid pitfalls, mistakes and misunderstandings
- Create a tailor-made action plan

### Step 3: E-learning to go further

#### EXPLORE COUNTRY PACKS

##### Developing your knowledge of the country

- Cultural guidelines
- Business life
- Overview