

Working with Egypt

Target audience

Professionals who work with Egypt

Prerequisite

No prerequisite

Objectives

Significantly increase participants' effectiveness in their professional relations with people from Egypt

At the end of the training session, participants will have the tools to:

- Adopt an intercultural approach
- Understand the context and culture of Egypt
- Decipher cultural codes and analyse sources of misunderstandings
- Adapt their communication and work methods
- Decode decision-making and negotiation processes

Added value

- Conducted by an expert consultant specialized on Egypt
- Decoding the Nomad' Profiler
- Alternating theory and practical exercises
- Access to Digital Learning for one year
- Sharing best practices
- Personalized action plan

Accessibility

All our training courses are accessible to people with disabilities. Each training project will be the subject of a case study by our teams, in order to adapt the training program.

Corporate Training Solutions



Duration: to define.

You wish to organise a specific training course ?

Contact us !

Public Courses Next available sessions

Duration: 7 hours

 November 14, 2024, Paris
1 010 €HT/pers.* Training session held in 

* (Technical fees and lunch included)

PROGRAMME OUTLINE

Step 1 : E-learning

ADOPTING AN INTERCULTURAL APPROACH

- Develop awareness of participant's cultural biases
- Understand the impact of cultures on behavior
- Identify and overcome stereotypes

Step 2 : Group training session

UNDERSTANDING EGYPTIAN CULTURAL CODES

Discovering the cultural basics of Egypt

- The cradle of civilization, a space at the confluence of several cultures
- The modern Egyptian identity, the fruit of a complex heritage
- A country at the heart of geopolitical issues, a society in mutation
- The educational system

Understanding Egyptian values

- Family and religion: two essentials
- A tradition of tolerance and hospitality
- Dawsha, passions and emotionality
- The sense of hierarchy

OPTIMIZE YOUR PROFESSIONAL ACTION WITH EGYPTIANS

Communicating with Egyptians

- The ritual of greetings
- The importance of appearance
- Communicate through individuality
- Establish trust over the long term

Adapting work methods

- Listen, respect, sincerity
- Effective management: skills: credibility and leadership
- Value skills and promote responsibilities
- The rule of authority

Conducting successful meetings and negotiations with Egyptians

- A flexible and haphazard notion of time
- Master the vagaries of the calendar
- Get involved over the long term
- Principles of negotiation

Step 3 : E-learning to go further

EXPLORE COUNTRY PACKS

Develop knowledge about the country

- Cultural guidelines
- Business Life
- Overview